

# Kness

## NARA Lure

North American Rodent Attractant



**NARA Lure is the latest world innovation in the field of rodent attractant from Kness Mfg. Co., Inc.**



**NARA Lure is a high-tech, non-toxic attractant for rodents. It is designed to fit perfectly in our Snap-E Mousetrap bait cup.**

**NARA Lure has many features and benefits:**

**Completely Allergen Free**- Only offered by NARA, the monitoring bait specifically for use in food processing plants.

**Pure Plastic Bait**- Excludes infestation by insects as it is not an organic material.

**Unique Design**- Makes it highly attractive to rodents with its "mushroom like" shape and consistency of the bait.

**Microbiologically Safe**- No mold formation, like most baits form over a short amount of time.

**Moisture Resistant**- Suitable for damp and dry environments.

### BEFORE

#### Common monitoring baits:

After one month of heavy infestation by non-target organisms



### AFTER

#### NARA BLOC:

After one month no infestation by non-target organisms



Worldwide Solutions In Pest Control Since 1924™

**Kness Mfg. Co., Inc.**

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## NARA Lure- North American Rodent Attractant

DESCRIPTION	STOCK #	CARTON SIZE	CASE PACK	WT	MASTER CARTON UPC CODE
NARA Lure 4 Pack of 25	108-0-003	6" x 6" x 3"	100	.84 lbs	Professional Pest Control Sales Only



**Place Snap-E Mousetrap down and unset.**



**Place NARA Lure attractant in bait cup.**



**Pull back slowly on upright bar until locked firmly in catch.**

## Organic baits over time compared to the NARA Lure.

