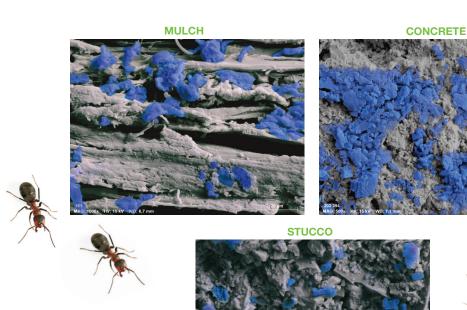


# Barricor SP – a better choice for maintenance applications.

## Outstanding performance on complex surfaces.

Barricor uses a new solid particle (SP) formulation technology. These solid particles stay elevated on complex surfaces like mulch and concrete, enabling the active ingredient to be more bioavailable to pests, even at reduced rates.





Apply in areas that may be conducive for pest activity or where pests have been observed or can find shelter.

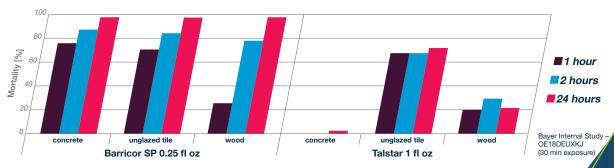
- // On residential, commercial and recreational areas of turf
- // On ornamentals in landscapes and interior plantscapes
- // In food handling establishments

## Barricor remains elevated to deliver superior results.

#### After 1 month of aging

Barricor SP maintenance rate vs high rate of Talstar® (1 fl oz).

Data on complex surfaces (after 1 month of aging) – summary of cockroach, cricket, and ant data



### Affordable innovation.

Barricor is a broad-spectrum liquid concentrate – ideal for frequent maintenance applications. It offers outstanding efficacy, even at low dose rates, with a similar cost per home to economy pyrethroid formulations. In fact, one bottle of Barricor services approximately 128 homes.

## No signal word and no PPE.

Barricor is technician friendly – long sleeves are not required.\*

\*Always comply with state and company policy regarding PPE.



// 2.45% deltamethrin
Insecticide group:
// Type II pyrethroid
Formulation type:
// Solid Particle (SP) liquid
concentration
Pack size:
// 32 oz. tip-and-pour bottle x 16
Signal word:
// None

Active ingredient:

With the changing business environment (including regulatory pressures), Barricor offers a better option for high-frequency, low-impact maintenance services. Say bye-bye to bifenthrin and hello to Barricor SP.

Bayer is an innovative company with a long tradition of investing in the latest innovations, technical expertise and business-building tools. By applying science to major global challenges, we can work together to help create healthier spaces for people where they live, work and play. It's science for a better life.



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