



# EARN POINTS. WIN PRIZES.

Get ready for some spring rodent madness March 1 – April 30

Score a win against rodents and you'll earn prizes. Between March 1 and April 30, 2019, every Liphatech soft bait you buy will get you one point closer to a cool prize like a wireless trail cam or \$500 Southwest Airlines gift card.

# PUT RODENTS ON DEFENSE




## Work with your participating Distributor on a game plan

Earn 1 point for every product unit of FirstStrike® or Resolv® or 1 point for each bag of TakeDown® soft bait you purchase between March 1 and April 30, 2019. See table for complete list of eligible products. Once you make your purchases and choose your prizes, your Distributor will submit your redemption form. Liphatech will send your prizes in June 2019.



## THE SOFT BAIT SLAM DUNK PLAYBOOK

PRIZE	POINTS NEEDED
MagGrip Vent Mounted Car Phone Holder	2 points
Liphatech Baseball Cap	3 points
Wireless Inspection Camera	5 points
Windbreaker Jacket	20 points
\$500 Southwest Airlines Gift Card	100 points
Wireless Trail Cam with Lock & Verizon Gift Card	150 points

YOUR SOFT BAIT TEAM	ELIGIBLE PRODUCT	PRODUCT CODE	POINTS
 Soft Bait	16 lb. pail (10g pouches)	80000682 (82351)	1
	Case of 2 x 8 lb. pails (10g pouches)	80000557 (82352)	1
	Case of 4 x 4 lb. bags (10g pouches)	80000558 (82355)	1
	16 lb. pail (40g pouches) with 5 SSTs	80000681 (82346)	1
 Soft Bait	16 lb. pail (12g pouches)	80000745 (87700)	1
	Case of 4 x 4 lb. bags (12g pouches)	80000662 (87710)	1
	16 lb. pail (40g pouches) with 5 SSTs	80000746 (87704)	1
 Soft Bait	4 lb. bag (8g pouches)	80000647 (83940)	1
	Case of 4 x 4 lb. bags (8g pouches)	80000647 (83940)	4



# GEAR UP, CONTROL RODENTS & EARN PRIZES

**2 points**

## MagGrip Vent Mounted Car Phone Holder



High-quality rubber construction and strong neodymium magnets guarantee the MagGrip will hold firm to your air vents and keep your smartphone in place during most driving conditions.

**3 points**

## Liphatech Baseball Cap



Represent your favorite soft bait team with a Liphatech-branded hat. You will receive either a FirstStrike or Resolv hat, based on availability.

**5 points**

## Wireless Inspection Camera



Use this waterproof, mini HD camera for real-time video and images of hard-to-see areas. A long bendable cable and LED light make it easy to explore the unreachable spaces where rodents may be hiding. Phone not included.

**20 points**

## Windbreaker Jacket



A stylish and comfy full-zip, soft-shell jacket with the Liphatech logo on the front. Men's jacket is available in Medium, Large or X-Large sizes.

**100 points**

## \$500 Southwest Airlines Gift Card



You work hard; take a break with a gift card good for \$500 off any flight on Southwest Airlines.

**150 points**

## Spartan GoCam 4G/LTE + \$100 Verizon Gift Card



Next-level durability and sophistication. This high-end trail cam records high-quality video and images. It's ready to install and connect to Verizon's data network right out of the box (\$5/month with existing Verizon plan or \$25/month standalone plan; no long-term commitment required). Includes a \$100 Verizon gift card, security box and lock.



# WITH LIPHATECH SOFT BAIT, RODENT CONTROL IS A SLAM DUNK

## Liphatech wax-free soft baits

**FIRST  
STRIKE**

Soft bait formulated with difethialone, a second-generation anticoagulant rodenticide invented by and exclusive to Liphatech.

Soft bait formulated with bromadiolone, the most commonly used active ingredient.

**RESOLV**

**TAKE  
DOWN**

Soft bait formulated with bromethalin, an acute non-anticoagulant rodenticide.

## Rules & Regulations

- Void where prohibited.
- Multiple prizes may be redeemed on one redemption form, but total amount redeemed may not exceed 150 points per branch location.
- Offer valid on purchase orders placed and shipped from a Liphatech Distributor between March 1 and April 30, 2019. Absolutely no exceptions.
- Open to PMPs in the USA; Resellers and Sub-Distributors are not eligible.
- Cannot be combined with other Liphatech incentives or discounts offered to PMPs.
- All purchases must be made from a single Liphatech Distributor or Sub-Distributor.
- Participants understand they should ensure their Distributor is participating in the program.
- Participants understand Distributor is responsible for submitting completed redemption form with qualifying information to Liphatech. Upon verifying information, Liphatech will send prize(s) to PMP based on information provided by Distributor.
- All prizes will be sent in June 2019.
- Liphatech reserves the right to substitute prizes of similar or greater value.
- If company's bill-to and ship-to locations are different, prizes will be sent to the contact person at the bill-to location.
- Liphatech has the final decision making authority.



**LIPHATECH**  
The Soft Bait Innovators®