



BLINDSIDE® HERBICIDE

Launch a surprise attack against even the toughest weeds.

You know how difficult it is to combat postemergence broadleaf weeds and sedges in warm-season turfgrass. Some products take weeks just to show any visible signs of activity. Others aren't even approved for use on your sensitive turfgrasses.

Those days are over. As part of our ongoing commitment to Customer Driven Innovation, FMC developed Blindsight® herbicide for warm-season professionals like you. Finally, there's a fast-acting, highly effective solution for challenging postemergence weeds that can be applied to virtually all types of warm-season turfgrass — even St. Augustinegrass. Blindsight is also approved for use on Kentucky Bluegrass and Tall Fescue turfgrass, providing transition zone flexibility.

Weeds Won't Know What Hit Them

Dual-action Blindsight herbicide works through both foliar contact and root uptake to deliver faster control of over 70 broadleaf weeds and sedges, including resilient species like dollarweed, doveweed and buttonweed. In fact, Blindsight is proven to deliver visible signs of control within just one week, making it significantly faster than current competitive solutions. A follow-up application is permitted under extreme weed pressure.

See for Yourself

The doveweed images to the right demonstrate the type of dramatic results you can expect just days after a single treatment with Blindsight.



5 days after treatment



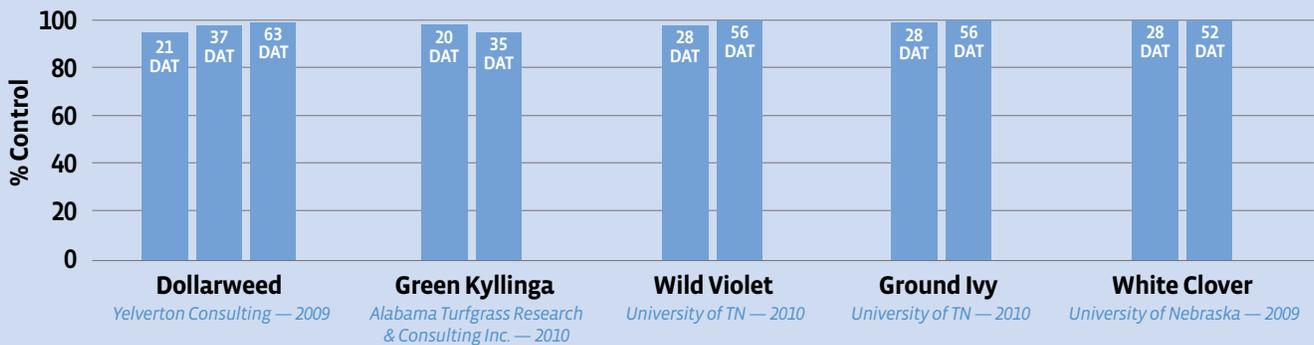
10 days after treatment



15 days after treatment

For optimal control, a second application may be needed 14 to 20 days after initial treatment.

Blindsight® Herbicide EFFICACY AGAINST TARGET WEEDS



As this data shows, Blindsight delivers impressive results against even the most challenging and resilient postemergence weeds.

Protect Your Blindside

A treatment with Blindside this season helps ensure you won't be caught off guard by broadleaf weeds and sedges next year. Blindside herbicide features a unique mode of action that works underground to stop the reproductive structures of target weeds from germinating. With this extended soil activity, you'll notice a significant reduction in future populations of weeds next season, saving you time and money.

Perfectly Balanced Control

While Blindside offers professionals the ultimate in speed, flexibility and efficacy for tough broadleaf weeds and sedges, it is also highly-selective and approved for use on most warm-season* and some cool-season turfgrasses. Blindside can even be applied in warmer temperatures without causing additional stress to turf.

Approved for use on:

WARM-SEASON

- St. Augustinegrass
- Bermudagrass and hybrids
- Centipedegrass
- Zoysiagrass

COOL-SEASON

- Kentucky Bluegrass
- Tall Fescue

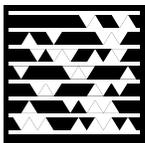
Simply Better

The dispersible granular formulation of Blindside herbicide is available in a convenient tip and measure package with a dosing chamber that accurately dispenses enough product to treat 1,000 square feet at both low and high application rates. This intelligent packaging minimizes the measurement and application errors common with some competitive products, keeping you both efficient and cost-effective. Each ½-lb package treats over 50,000 square feet.



Be Ready with Blindside

Finally, FMC has given professionals like you a way to quickly tackle the most troublesome postemergence weeds without injuring sensitive warm-season turfgrasses, all while reducing future populations in the same application. This year, plan a surprise attack on weeds with Blindside herbicide and you too will be blown away by the results. For more information on Blindside herbicide and other products from FMC Professional Solutions, visit www.fmcprosolutions.com or contact your FMC Market Specialist or local FMC Distributor.



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FMC

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Blindside[®]
HERBICIDE

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