



# Bird Barrier<sup>®</sup> Optical Gel<sup>™</sup>

## CASE STUDY » Pub

800-503-5444 • [birdbarrier.com](http://birdbarrier.com)



*The large number of gulls present during the summer months (more than 30 gull nests were observed on the lintels, cornices and other architectural features) was resulting in extensive fouling of the façade and the pavement below.*



The entire façade was pressure-washed and all nests were removed. To prevent day roosting, the cornice above the fourth floor was treated with two rows of dishes of Optical Gel at 12 in. centers (left); while the deep ledges in front of the three bay windows on either side of the façade at the fourth floor were treated with three rows of dishes at 12 in. centers.

At the third floor, nests were removed from the curved lintels above the central windows. Optical Gel dishes were placed at 6 in. centers



At the second floor, all nests were removed from below the curved lintel above the central window, from below the inverted V-shaped lintels on either side and from the architectural features to left and right. All these surfaces were treated with dishes of Optical Gel at 6 in centers to prevent nesting.



“Gulls had been nesting on the façade above our pub for several years and creating a lot of mess on the pavement outside. This was detrimental to business as customers would complain about droppings falling on their heads and clothing.

Since Optical Gel was fitted to the façade, I can confirm that I have not seen one gull on the building. We are now applying for a license to have seating outside, which would not have been possible while the gulls were present.”

*Grant Bowron, Pub Manager*



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## CASE STUDY » Hotel

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*Gulls had been nesting on this hotel for many years during the spring and summer months. Their presence resulted in noise and unpleasant odors that discouraged guests from using the terrace with ocean view at the front of the hotel.*



Optical Gel dishes applied to the façade above the main entrance are invisible from below

"Gulls nesting on the Royal Hotel had been a problem for many years. I can confirm that since Bird Free was applied to the façade and terrace of the hotel in March this year the kittiwakes have not returned. As a result, our guests have been able to sit out on the terrace during the summer months without being disturbed by the noise and smell of the gulls."

*Simon Powell, Hotel Manager*





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## CASE STUDY » Shopping Center

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*The largest shopping mall in Europe, with 200 shops and 25 restaurants, opened in April 2016.*



Even before construction was completed pigeons started to roost in sheltered parts of the building. Pigeons roosting below the roof were creating an unsightly mess on the glass façades



The owners of the shopping center decided that prevention was better than cure. So, in December 2015 approximately 9,000 dishes of Optical Gel were fixed to all the sheltered parts of the structure. (The covers were subsequently removed from the dishes.)



Optical Gel has provided an effective, yet discreet, solution to the pigeon problems. The client is delighted that his beautiful new building is now free of pigeons.