

# LONGRUN™



TIME  
FOR  
CHANGE



## LONGRUN HERBICIDE

LONGRUN is a broad spectrum, systemic and residual herbicide. The active ingredient, Flazasulfuron, will provide both post-emergence and pre-emergence (soil residual) control of key annual and perennial weeds.

It controls many annual and perennial weeds, plus grasses including clovers, chickweed, dandelion, foxtail, sowthistles, wild carrot, crabgrass and rye.

LONGRUN is active in low concentrations and stays in the upper surfaces of the soil layer. It does not inhibit seed germination but is absorbed by the roots of young plants. In many cases, weeds do not emerge from the soil and the few that do, exhibit yellowing of the leaves and rapidly die.



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The key to success in consistent total vegetation control is rotation of herbicide active ingredients. Rotation helps to reduce the selection pressure for herbicide resistant weeds and is an integral part of any Integrated Vegetation Management Program.

LONGRUN Herbicide, with the active ingredient *Flazasulfuron*, gives growers an exciting new option for total vegetation management.

## Low application rates

LONGRUN Herbicide contains 240g of flazasulfuron per kilogram which allows for a low application rate of 150g to 200g per hectare.

## Wide application window

LONGRUN Herbicide can be applied at any time of the year, but best results are achieved with spring applications. If the site is already infested with established weeds and grasses, a tank mix partner, such as glyphosate, is recommended to broaden the spectrum of control.

## Season-long control

Following a spring application, LONGRUN Herbicide provides season long control, in most cases eliminating the need for an additional late season application.

## Low toxicity

LONGRUN Herbicide is a non-irritant to the skin and does not sensitize skin. There are no exposure limitations to mixing field staff, co-workers or bystanders.

## Safe for the Environment

LONGRUN Herbicide is systemic, and will not wash away once it's absorbed by plant roots.

## LONGRUN TECHNICAL SPECIFICATIONS

**For use on:** Broad leaf weeds, grasses

**Active Ingredient:** Flazasulfuron

**Concentration:** 240 grams a.i. / kg

**Formulation:** Water Dispersible Granule (WG)

**Packaging:**

**Mode of Action:** ALS inhibitor (Sulfonylurea)

**WSSA / HRAC:** Group 2/B

## APPLICATION INFORMATION FOR LONGRUN

Application	Rate for all applications
Pre and post-emergent control or suppression of grasses and broadleaf weeds	150 – 200 grams a.i. / hectare

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Always read & follow label directions

LONGRUN Herbicide has a broad spectrum of activity controlling grasses, sedges and many broadleaf weeds. The low use rates and excellent environmental profile provide vegetation managers a clear alternative for total vegetation control.