

# SECURECHOICE FLEA ASSURANCE PROGRAM

With a growing public health concern for nuisance fleas, it's important to provide your customers an outdoor flea solution they can trust. By following the specified treatment protocol using Demand® CS insecticide and Archer® insect growth regulator, you can provide up to 90 days of outdoor flea control around customer homes and properties.

**Assurance Offer:** If applications of Demand CS and Archer fail to provide adequate reduction of outdoor flea populations during the specified treatment period, Syngenta will provide the appropriate quantity of Demand CS and Archer to cover the retreatment(s) as described in this SecureChoice<sup>SM</sup> Flea Assurance Program.

**To qualify for the SecureChoice Flea Assurance Program, treatments using Demand CS and Archer must be applied according to the treatment protocol.**

  @SyngentaPest

## Program Details

Make one application of Demand CS plus Archer using the application rates below on or about every 90 days per account.

Product(s)	Formulation	Concentration	Application Rate	Active Ingredient
Demand® CS insecticide	9.7 CS	0.06%	0.8 fl. oz./ 1,000 sq. ft.	Lambda-cyhalothrin
Archer® insect growth regulator	1.3 EC	0.01%	1.0 fl. oz./ 1,000 sq. ft.	Pyriproxyfen

This program approach requires that timing of applications begin and end depending on the geographic area and expected emergence of flea populations. It is recommended that the treatment be applied using a power sprayer or blower/mister to provide sufficient spray volume and pressure for thorough coverage and penetration of the lawn and other potential flea habitats in the yard, such as near pet beds. A backpack sprayer or hand-held sprayer can also be used, but may not provide optimal coverage.

Syngenta recommends using a service container for mixing the treatment before adding it to the spray tank. Adding a surfactant, adjuvant or wetting agent is not recommended.

 **SecureChoice<sup>SM</sup>**  
Flea assurance



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## Outdoor Treatment Protocol for Fleas



Cat flea (*Ctenocephalides felis*)<sup>1</sup>

### Application:

- ▶ Prior to application, ensure your customer's lawn is mowed and clear of all debris, including toys, pet food containers, water bowls and pet beds.
- ▶ Treat all turf areas, but concentrate on shaded areas such as under decks, porches, overhangs and landscape vegetation.

- ▶ Treat areas where pets and other animals are known to frequent, and where previous infestations have been known to occur.
- ▶ Do not allow animals and people access to treated areas until the application has dried.

## Other Information

To enhance efficacy of an outdoor flea treatment, communicate and set correct expectations with your customers:

- ▶ Ensure the source of the infestation is known prior to the treatment.
- ▶ Explain the flea life cycle to customers to help manage treatment expectations.
  - ▷ Example: it is possible to have adult fleas up to three weeks after treatment.
- ▶ For enhanced flea control, customers should consider indoor control measures:
  - ▷ Have a veterinarian treat dogs and cats for fleas, and bathe them with shampoo designed to enhance the treatment's efficacy.
  - ▷ Clean and vacuum all floor surfaces and furniture, and dispose of the vacuum bag off-site.
  - ▷ Wash all pet bedding and human bed linens, and dry them on a hot setting.
- ▶ If flea activity is occurring indoors, make an indoor treatment using an adulticide with an insect growth regulator.\*

\*Indoor treatments are not covered under this assurance program.

<sup>1</sup> "Cat flea (*Ctenocephalides felis*)" by Joseph Berger, Bugwood.org, is licensed under [CC BY 3.0](https://creativecommons.org/licenses/by/3.0/)

## Program Terms and Conditions

- ▶ Pest Management Professional (PMP) will follow all label guidelines, recommendations, use rates and treatment protocol as defined in the SecureChoice Flea Assurance Program.
- ▶ PMP will review all program materials with a Syngenta representative or authorized distributor representative prior to PMP participation in the SecureChoice Flea Assurance Program.
- ▶ PMP will agree to provide the following information in the event that a retreatment or retreatments are necessary:
  - ▷ The amount of finished gallons of product per treatment, per account
  - ▷ The approximate area treated (acres or sq. ft.) per treatment, per account
- ▶ PMP will agree to work closely with a Syngenta territory manager to perform the requirements in the SecureChoice Flea Assurance Program during the Program Period.
- ▶ Some homes or properties may not be ideal candidates for receiving flea treatments. Please consider this when discussing flea treatment options with customers in this situation.
- ▶ If the PMP receives a complaint from an account that requires a retreatment within this SecureChoice Flea Assurance Program, despite following all label instructions and conditions within this SecureChoice Flea Assurance Program, **PMP must contact a Syngenta territory manager within seven days of the account being retreated.**
- ▶ If Syngenta determines that the retreatment(s) is/are justified, Syngenta will provide the quantity of Demand CS and Archer to cover the retreatment(s) of the account as needed. Syngenta will not pay for the application or other costs associated with retreatment(s).
- ▶ Syngenta reserves the right to investigate each product performance complaint, to verify all purchases or modify or discontinue this SecureChoice Flea Assurance Program at any time.



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