Through genuine Transfer Effect technology, Termidor® SC termiticide/insecticide, Termidor® Foam termiticide/insecticide and Alpine® WSG insecticide help eliminate ant colonies. These non-repellent formulations work in combination to protect all areas of the home, inside and out, from ants.

Help Eliminate Ant Populations at the Source with Genuine Transfer Technology

Use in combination Termidor SC termiticide/insecticide and Alpine WSG insecticide with Genuine Transfer Effect as a part of the BASF Absolute Ant Control Program.

To find out more, contact your local BASF sales representative or visit pestcontrol.basf.us.

Always read and follow label directions.

Advance, Alpine and Termidor are registered trademarks of BASF.
Through genuine Transfer Effect technology, Termidor® SC termicide/insecticide, Termidor® Foam termicide/insecticide and Alpine® WSG insecticide help eliminate ant colonies. These non-repellent formulations work in combination to protect all areas of the home, inside and out, from ants.
**Exterior Perimeter**

Termiticide/Insecticide

Termidor SC termiticide/insecticide, the nation’s number one ant control product, has been trusted, proven performer for ant control since the year 2002 with genuine Transfer Effect technology.

**Interior, Exterior Perimeter**

**Off-structure:**

Alpine® WSG Water Soluble Granule Insecticide

Alpine WSG insecticide, treated for use in the home, is the only indoor product with genuine Transfer Effect technology. With its reduced risk, Alpine WSG insecticide is a responsible approach for your customer’s health and safety when used as directed.

**Apply Termidor SC termiticide/insecticide in the following locations:**

- One foot up and one foot out from the structure
- Apply in 18-inch-wide bands around windows, doors, vents, pipes, or other exterior openings
- Apply to exterior surfaces or into structural voids of structures when ants enter the structure, crawl holes, or where nests are found

**Apply Alpine WSG insecticide in the following locations:**

- Inside the home, around doors, windows, under sinks, and around pipes
- Over structure in the yard to foraging trails, nests or mounds
- On beams, landscapes, structures, and organism structures
- On structure (between or with Termidor treatments)

---

**Dr. Laurel Hansen first exhibited transfer effect by placing 1 dead treated carpenter ant or 5 treated carpenter ants next to an untreated carpenter. The colony regenerates and ant population continues to grow.**

**Off-structure:**

Exposed Ants Unexposed Ants

- Repellent Insecticides

Transfer potential is unlikely leaving a healthy colony

- Genuine Transfer Effect technology

Ants transfer the insecticide to other ants through social behaviors

- Non-repellent formulations

Ants may avoid contact with the treated areas they pick up the insecticide

- Genuine Transfer Effect technology:

Alpine WSG insecticide, treated for use in the home, is the only indoor product with genuine Transfer Effect technology. With its reduced risk, Alpine WSG insecticide is a responsible approach for your customer’s health and safety when used as directed.

**Recommended Treatment Windows**

- **Termiticide/Insecticide**

- **Exterior Perimeter Applications**

- **Interior and Exterior Off Structure Applications**

**The Right Combination for Peace of Mind**

Used in combination, Termidor SC termiticide/insecticide and Alpine WSG insecticide help eliminate ant colonies, reduce callbacks, and encourage customer retention. Homeowners can rest easy, knowing that ants are no longer a problem, inside or outside.

To find out more about Termidor SC termiticide/insecticide and Alpine WSG Insecticide with genuine Transfer Effect technology, visit pestcontrol.basf.us or contact your local BASF sales representative.
**Ants**, the Number One Nuisance Pest

Most homeowners consider ants an annoyance. They’re the number one reason homeowners request your services.

Genuine Transfer Effect technology: Helps eliminate ant colonies at the source.

As social insects, ants live in colonies. Most spray insecticide treatments result in only a few foraging workers being killed, not the entire colony. Even sealing entry points won’t work, since it’s really not possible to find and seal all possible areas where ants could enter a home.

The solution is genuine Transfer Effect technology from BASF. The innovative technology is built around taking advantage of the social behaviors of ants including following pheromone trails, grooming, communicating and other forms of physical contact. Through genuine Transfer Effect technology, ants naturally pass the insecticide to other ants in the colony.

Exterior Perimeter: Termidor® SC termiticide/insecticide

Termidor SC termiticide/insecticide, the nation’s number one ant control product, has been trusted, proven performer for ant control since the year 2002 with genuine Transfer Effect technology.

Interior, Exterior Perimeter: Off-structure

Alpine® WSG Water Soluble Granule Insecticide

Alpine WSG insecticide, located for use in the home, is the only indoor product with genuine Transfer Effect technology. With its reduced risk, Alpine WSG insecticide is a responsible approach for your customer’s health and safety when used as directed.

---

**Ants will never know: Non-repellent formulations**

Genuine Transfer Effect technology utilizes non-repellent formulations, which ants can’t detect so technicians don’t waste time trying to find hard to locate colonies.

**Exterior Perimeter: Termidor® SC termiticide/insecticide**

Apply Termidor SC termiticide/insecticide in the following locations:

- One foot up and one foot out from the structure
- Apply in 18-inch-wide bands around windows, doors, vents, pipes or other exterior openings
- Apply to exterior surfaces or into structural voids of structure where ants enter the structure, crawl and hide or trail, or where nests are found

**Apply Alpine WSG insecticide in the following locations:**

- Inside the home, around doors, windows, under sinks, and around pipes
- On structure in the past for foraging trails, nests or mounds
- On barriers, landscaping, structures, and organism structures
- On structure (between or with Termidor treatments)

---

**The Right Combination for Peace of Mind**

Used in combination, Termidor SC termiticide/insecticide and Alpine WSG insecticide help eliminate ant colonies, reduce callbacks, and encourage customer retention. Homeowners can rest easy, knowing that ants are no longer a problem, inside or outside.

To find out more about Termidor SC termiticide/insecticide and Alpine WSG Insecticide with genuine Transfer Effect technology, visit pestcontrol.basf.us or contact your local BASF sales representative.
Ants, the Number One Nuisance Pest
Most homeowners consider ants an annoyance. They’re the number one reason homeowners request your services.

Genuine Transfer Effect technology: Helps eliminate ant colonies at the source.
As social insects, ants live in colonies. Most spray insecticide treatments result in only a few foraging workers being killed, not the entire colony. Even sealing entry points won’t work, since it’s rarely possible to find and seal all possible areas where ants could enter a home.

The solution is genuine Transfer Effect technology. It’s the innovative technology built around taking advantage of the social behaviors of ants including following pheromone trails, grooming, communicating and other forms of physical contact. Through genuine Transfer Effect technology, ants naturally pass the insecticide to other ants in the colony.

Exterior Perimeter: Termidor® SC termiticide/insecticide
Termidor® SC termiticide/insecticide, the nation’s number one ant control product, has been trusted, proven performer for ant control since the year 2002 with genuine Transfer Effect technology.

Interior, Exterior Perimeter; Off-structure:
Alpine® WSG Water Soluble Granule Insecticide
Alpine WSG insecticide, labeled for use in the home, is the only indoor product with genuine Transfer Effect technology. With its reduced risk, Alpine WSG insecticide is a responsible approach for your customer’s health and safety when used as directed.

Exterior Perimeter Applications
- Termidor SC termiticide/insecticide in the following locations:
  - One foot up and one foot out from the structure
  - Apply in 18-inch-wide bands around windows, doors, vents, pipes or other exterior openings
  - Apply to exterior surfaces or into structural voids of structure where ants enter the structure, crawl and hide or trail, or where nests are found

- Alpine WSG insecticide in the following locations:
  - Inside the home, around doors, windows, under sinks, and around pipes
  - Off-structure in the path for foraging trails, nests or mounds
  - On lawns, landscaping, structures, and interior surfaces
  - On structure (between or with Termidor treatments)

The Right Combination for Peace of Mind

Used in combination, Termidor SC termiticide/insecticide and Alpine WSG insecticide help eliminate ant colonies, reduce callbacks, and encourage customer retention. Homeowners can rest easy, knowing that ants are no longer a problem, inside or outside.

To find out more about Termidor SC termiticide/insecticide and Alpine WSG insecticide with genuine Transfer Effect technology, visit pestcontrol.ua or contact your local DAW sales representative.
Through genuine Transfer Effect technology, Termidor® SC termiticide/insecticide, Termidor® Foam termiticide/insecticide and Alpine® WSG insecticide help eliminate ant colonies. These non-repellent formulations work in combination to protect all areas of the home, inside and out, from ants.

Help Eliminate Ant Populations at the Source with Genuine Transfer Technology

Use in combination Termidor SC termiticide/insecticide and Alpine WSG insecticide with Genuine Transfer Effect as a part of the BASF Absolute Ant Control Program.

To find out more, contact your local BASF sales representative or visit pestcontrol.basf.us

THE DUO THAT PROTECTS HOMES, INSIDE AND OUT

Always read and follow label directions. Advance, Alpine and Termidor are registered trademarks of BASF.