

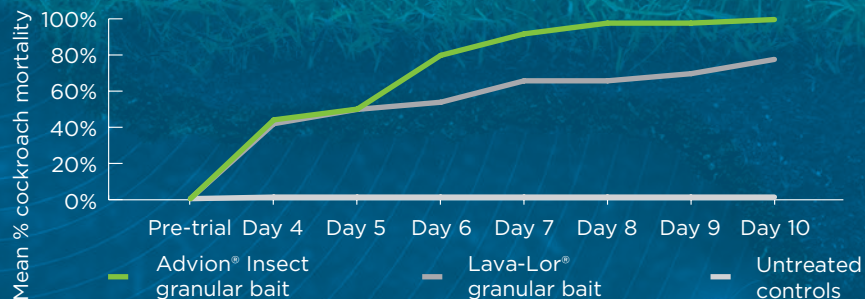
# THE GRANULAR BAIT WITH A METAACTIVE EFFECT AGAINST PERIMETER PESTS

## ENHANCED CONTROL THAT WORKS FOR YOU

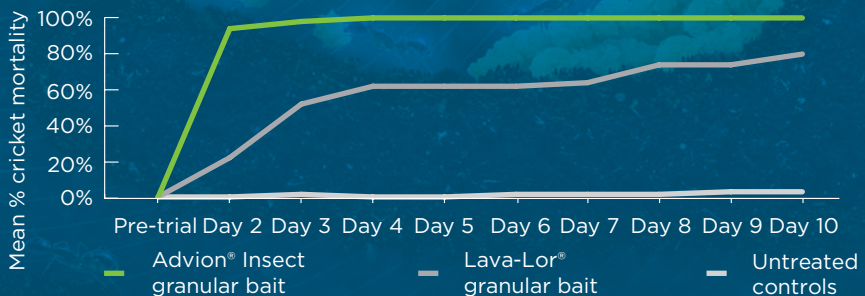
Bait attractiveness is essential for controlling perimeter pests and can lead to more efficient applications to enhance your customers' trust. Advion® Insect granular bait with a MetaActive™ effect offers the targeted control and reliability of the trusted Advion brand in a highly attractive formulation. Its advanced bait matrix is designed for maximum consumption, resulting in greater control of target pests like ants, cockroaches, crickets and silverfish.

- ▶ **Highly attractive bait matrix** – it has an appealing formulation for greater consumption among target pests
- ▶ **Peace of mind** – features the MetaActive effect for thorough, targeted control
- ▶ **Reliable control** – its active ingredient, *indoxacarb*, controls a wide range of target perimeter pests
- ▶ **Convenience** – 1-lb. shaker bottle is ideal for use as a perimeter band or spot treatments, while the 12-lb. bag helps meet higher-volume needs

Significant mortality of American cockroaches



Cricket control that outperforms the competition



Source: Texas A&M University, PPMU19834



Performance assessments are based upon results or analysis of public information, field observations and/or internal Syngenta evaluations. Trials reflect treatment rates commonly recommended in the marketplace. All photos are either the property of Syngenta or are used with permission.  
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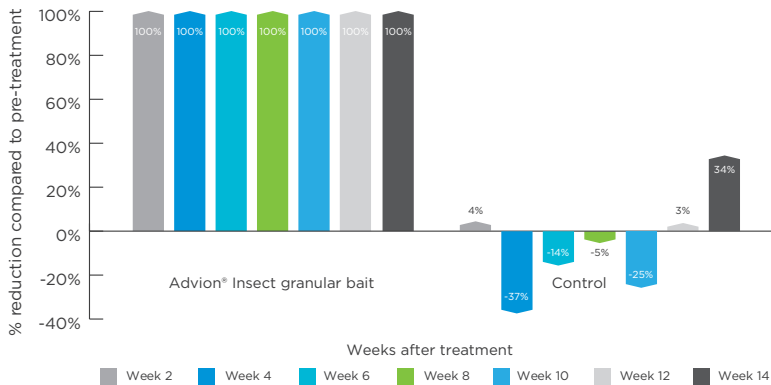
## THE METAACTIVE EFFECT

Advion Insect granular bait provides targeted control of labeled pests with its MetaActive effect, which differentiates between target insects and non-target organisms.



Upon entering an insect, *indoxacarb* is converted into a new molecule with insecticidal properties. This process is activated specifically by the insect's own enzymes. The bioactivation process is not as efficient within most non-target organisms, so they are less likely to be affected by the product.

## FAST, THOROUGH ELIMINATION OF ODOROUS HOUSE ANTS

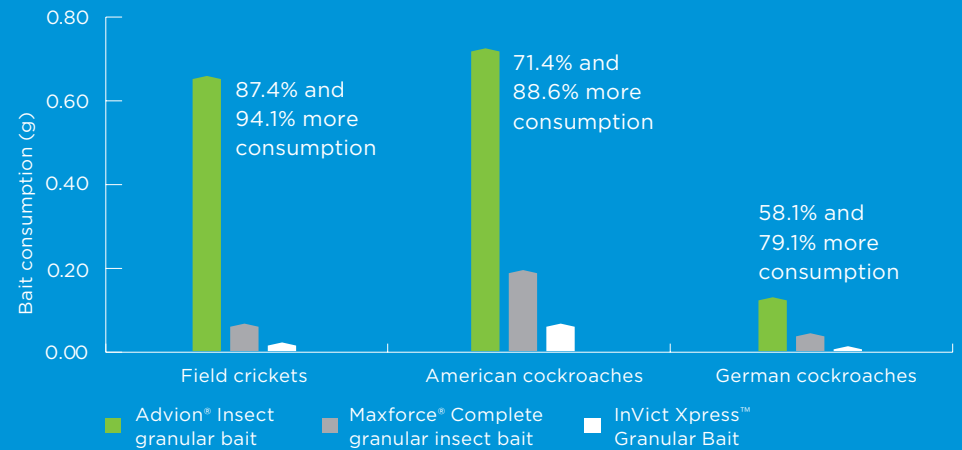
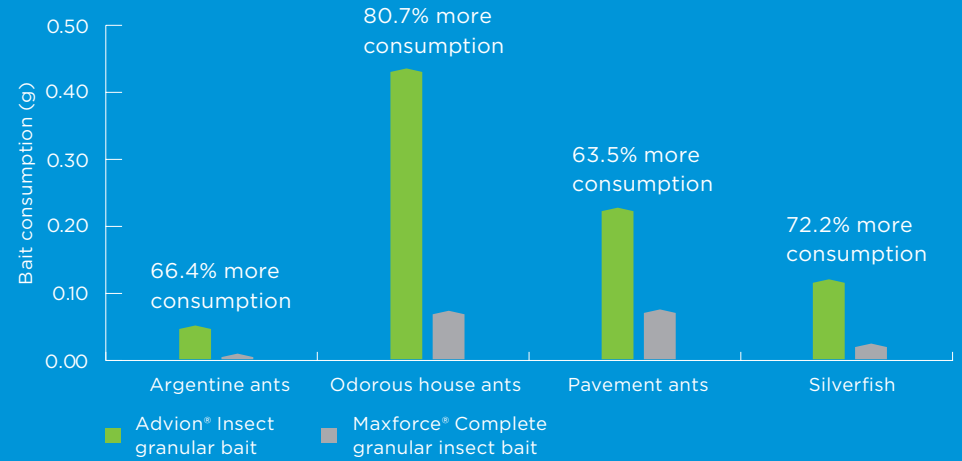


Source: Purdue University, PPMU19500

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## EXCELLENT PALATABILITY AND BAIT CONSUMPTION



The percentages in the graphs represent the differences in bait consumption.

Source: PPMU17835

For more information, visit [SyngentaPMP.com/AdvionIGB](http://SyngentaPMP.com/AdvionIGB)

**Advion® Insect**  
Granular bait

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