



AVERT®

Dry Flowable Cockroach Bait

TECH NOTES

The Benefits of Avert Dry Flowable

Avert Dry Flowable is now EPA registered for use in food handling areas. Use it in all of your accounts!



Attractive Bait: Avert Dry Flowable is one of the most attractive cockroach baits on the market today. University studies have shown that bait-averse cockroaches are killed when exposed to Avert Dry Flowable.

Reaches Cockroach Harbors: Dry flowable is formulated much like a powder; it reaches void areas that gels and bait stations cannot reach. Roaches typically spend 70% of their lives in dark harborages. There is no guarantee that baiting beyond their perimeters will be effective. Avert Dry Flowable penetrates where cockroaches live, breed and hide. It doesn't wait for roaches to select it for food – it goes where they are.

Pick-n-Preen: Research has indicated that when cockroaches have contact with Avert Dry Flowable they may pick up a lethal dose of powder (when they preen). Whether roaches are hungry or not, they are controlled by Avert Dry Flowable when it is applied into cracks and crevices that reach their harborages.

Efficient, Economical, Long Lasting: Avert Dry Flowable is both economical and efficient. One "puff" at each placement site is sufficient to control cockroaches. (At heavily infested sites, increase the number of placements, not the amount used at each placement site.) Avert Dry Flowable bait also saves on money and time because it can last for a year after initial treatment.

Avert Dry Flowable Delivers Optimum Results

Just a "Puff": It takes very little Avert Dry Flowable per bait placement to effectively kill cockroaches. One 30-gram tube equates to 300 bait placements. That is 0.1 gram per placement. Remember, with Avert Dry Flowable a little goes a long way in roach elimination.

Important Information to Consider Before Using Avert Dry Flowable

A key aspect of Avert Dry Flowable is to remember that its powdery composition makes it a highly effective roach bait. Not only does Avert Dry Flowable kill roaches when they eat it, but also when they come in contact with it. When applying, you don't want to use a lot. A mere puff at each bait placement will effectively kill roaches in that placement area.

BENEFITS

- ◆ EPA registered for food handling areas – take it to all your accounts!
- ◆ Controls bait-averse populations. Cockroaches are highly attracted to Avert Dry Flowable.
- ◆ Penetrates deep into voids where gels and stations cannot. It reaches where roaches live, breed and hide.
- ◆ Can work for a year after application, saving you valuable time and labor costs.
- ◆ Controls cockroaches quickly.
- ◆ Controls immature cockroaches in harborages through the transfer effect.

PACKAGING

12 ready-to-use tubes, 12 Crack & Crevice® bait extension tubes and instructions

VOLUME OF TUBE

30-grams per tube

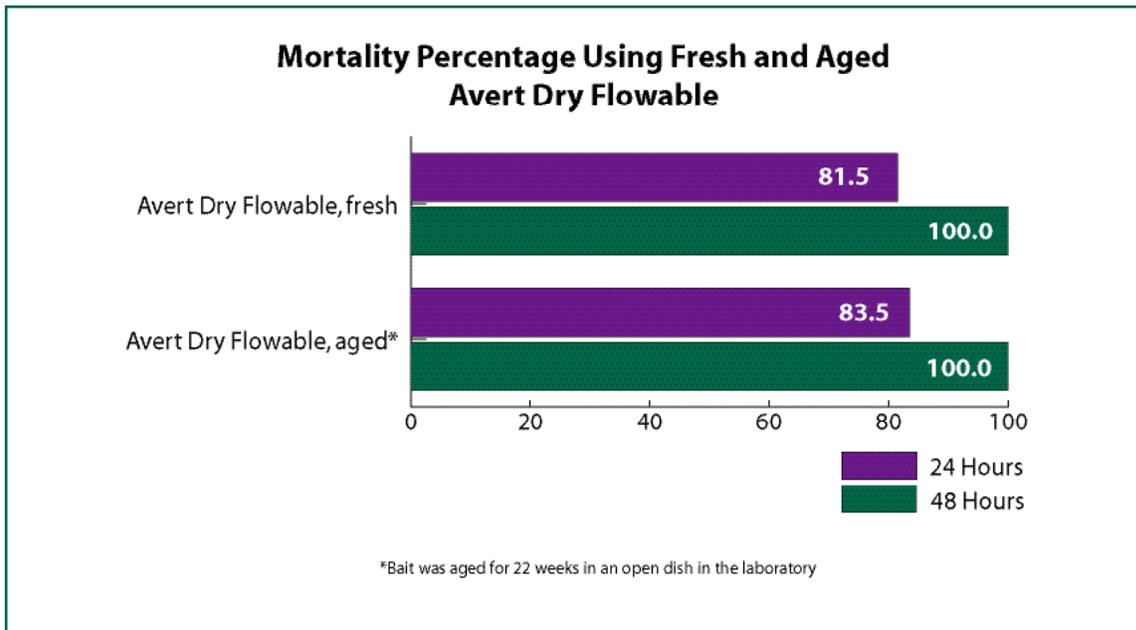
ACTIVE INGREDIENT

Abamectin B1 0.05%

STORAGE RECOMMENDATIONS

Do not contaminate water, food or feed by storage. Keep container tightly closed. Store in a dry, cool place.





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Step-by-Step Dry Flowable Application Instructions

- *Follow the instructions (found in the plastic bag) for inserting the plastic extension tube into the Avert Dry Flowable hand duster.*
- *Let the hand duster lie across your fingers with your palm facing upward. Place your thumb in the middle of the tube or over the “R” in Avert.*
- *While holding the hand duster parallel to the floor and pointed away from you, begin to lightly shake the tube.*
- *Continue to shake the tube between each “puff” to keep the powder in an airborne state.*
- *For your first application, give the tube a few quick shakes, then a light but firm press of the thumb.*
- *As the tube of Avert Dry Flowable starts to empty, you will gradually begin tilting it more and more downward. By following the shaking technique and the “parallel-to-gradual-tilting” of tube technique, you will be using Avert Dry Flowable at its peak efficiency.*

Application Tip For Using Extension Tubes

Every 12-tube case of Avert Dry Flowable contains a plastic re-sealable bag that holds 12 Crack & Crevice bait extension tubes and instructions for attaching the tubes to the Avert Dry Flowable hand duster. The optional extension tubes can extend your reach into cracks, crevices and void areas where roaches live. Also, use of the extension tubes can give you finer control of Avert Dry Flowable bait. Extension tubes can be cut to individual preferred length. What’s important for you as a technician is that you get a “feel” for using Avert Dry Flowable.

Conclusion

Avert Dry Flowable is a powder that reaches deep into voids where gels can’t, yet it is still an attractive bait. Because of its far-reaching ability, more roaches come in contact with it than they would with gel placements or stations. With EPA registration for food handling areas, you can now take Avert Dry Flowable into any account (read label for specific information). There’s not a more effective roach treatment on the market today.