CONNECTIVITY

A spotlight on products, promos, insights, and more

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She grew her business with In2Care.

Univar Solutions showed her where to get started.

As the founder and owner of Peacock Pest Prevention, Lisa Botts sought to offer more natural pest control solutions to her Houston-area customers.

Read Lisa's full growth story



Then her sales rep Sydney Gambrell told her about In2Care mosquito traps — a system that lures in gravid mosquitos, kills their eggs, and helps neutralize other nearby breeding spots. Sydney helped Lisa get started, showing her how to place units, educate customers, and sell the system.

"When Sydney introduced me to In2Care, I was ecstatic," Lisa says. "A green solution that's effective and easy to sell and service. My customers love it."

Today, Peacock's green business is in the black. "I've sold another 75 In2Care systems this year" Lisa says. "Finally my husband can quit his other part-time job and come work full-time for me!"

Learn how In2Care can spur growth for your business. Visit $\underline{\text{In2Care.org}}$ and $\underline{\text{PestWeb.com/In2Care-trading}}$ to get started today.



Your guide to ACE exam success: two new courses from ProTraining

Get your team prepared for the Associate Certified Entomologist Exam with our latest courses covering wooddestroying insects and stored product and fabric pests.

Each course is self-paced with no time limits, allowing your techs to fully master the concepts.

Get started with our <u>Wood-Destroying Insects</u> and <u>Stored</u> <u>Product & Fabric Pests</u> Protraining courses today.



Growing Your Business

Learn to grow your business with three new webinars from Univar Solutions

Mark your calendars — this month, Univar Solutions will host three webinars featuring the industry's experts in mosquito control, wildlife exclusion, and inventory management.

Click the links below to save your spot at each of these special events:

- Mosquito Control January 16
- Inventory Manager January 23
- Wildlife Exclusion January 30







January's Featured PRODÚCTS & PROMOTIONS Promotions valid January 1-31, 2020



Products of the Month







Online Exclusives



Discounts available for end users only. National accounts ineligible to participate.

TO PLACE AN ORDER call 1.800.888.4897 or go to pestweb.com/promotions



Creature Feature Pavement Ants



Joseph Berger, Bugwood.org

The pavement ant is an introduced species from Europe that arrived in North America with settlers in the early 1800s. It is a significant pest on the West Coast, the Midwest to northeastern states and on into Canada. Because it prefers disturbed areas with little vegetation, it is common in urban areas where it often nests under concrete slabs. Colonies generally have one queen and one nest site. Nests near or under sidewalks, driveways, patios or building foundations are usually marked with displaced soil.

Pavement ants will nest under buildings for warmth during the winter and enter through cracks in the foundation or by following utility conduits upward. **Trails of these ants found on upper floors should be followed**

down to ground level to find where they may be nesting under or outside the building. Carpet edges may need to be pulled back to see where the ants are entering. Nests can be treated with a liquid residual insecticide, either applied under slabs with a crack and crevice injection tip or as a drench to nests near slabs outdoors.

Want to learn more?

Check out our ProTraining Online course: Ant Biology & Management

Products to use



Alpine WSG Product 810150

- Very effective on ants, bed bugs, German cockroaches, and occasional invaders such as brown marmorated stink bugs and kudzu bugs
- Label includes surface applications and broadcast treatments, indoor and outdoor treatments, all with no outdoor reapplication interval limitations
- Nonrepellent, non-pyrethroid formulation
- Approved for use in food handling establishments



Avesta[™] Product 831702

- AVESTA™ CS is a unique formulation for general surface (nonfood/nonfeed areas), crack and crevice, or spot treatment in, on and around buildings and structures and immediate surroundings.
- Its ability to control a variety of pests—including ants—makes it an ideal solution for both indoor and outdoor applications.
- Active Ingredient: lambda-cyhalothrin 9.7%

Discussion of specific pest control methodologies may not be specific to the laws and regulations for your State, Province, Territory or Country. Product details are provided by Suppliers. Products may not be registered and/or available in all areas. Always check with your local Univer Solutions office for specific information to your area.

TO PLACE AN ORDER call 1.800.888.4897 or go to PestWeb.com

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Deer Scram Professional #783152

Threats Grow for People, Properties

Wild Animals Adapt and Expand Numbers in Growing Population Centers

Tackle safety, health and nuisance issues with EPIC's All Natural Professional animal repellents

Across North America, wild animals cause huge public safety and health issues and damage for homeowners, municipalities, landscaped areas, athletic facilities and golf courses. Deer, rabbits, moles, voles, geese/coots, snakes, regional pests such as armadillos, wild hogs -- even iguanas! All of these -- and more -- learn quickly how to live among expanding cities and populations.

As these animals increase in population, their nuisance grows where they learn to live among people. Homeowners want to protect their children and pets, and concerns arise across communities and cities over these animals' impacts upon water quality and the broad landscape of public health. But the EPA and local government regulations often restrict the use of chemicals to repel or exterminate these animals



All across the US and in parts of Canada and Mexico, large and small wild animals annually cause millions of dollars in damage to public and private gardens, plants and landscapes.

EPIC's All Natural Professional line of granular animal repellents was developed to serve this expanding need. Deer Scram, Snake Scram and Mole Scram and our other professional animal repellents are specifically designed to target these pests' instincts and senses through smell and taste, while also making their living habitat unlivable.



Mole Scram Professional #783154

And all the pests – deer, rabbits, snakes, geese, moles, voles, cats, iguanas, armadillos and gophers – targeted with EPIC's All Natural Professional animal repellents leave the treated areas and remain off the treated properties, never to return, when land managers follow continued application programs.

EPIC's All Natural Professional animal repellents offer pest-control companies unique opportunities to add sales to current programs and open new channels of revenue through building new customers with products that work.



Snake Scram Professional #795970/795975

See <u>EPIC's entire line of All-Natural Professional animal repellents</u>, view training videos and learn the cost of applications online at <u>PestWeb.com</u>.

TO PLACE AN ORDER call 1.800.888.4897 or go to PestWeb.com



Marketplace







TO PLACE AN ORDER call 1.800.888.4897 or go to PestWeb.com