# CONNECTIVITY

A spotlight on products, promos, insights, and more

**July 2019** 

Volume II Issue 7

#### The 2019

## **Busy Season Checklist**

Is your business prepared for the busiest time of the year? Use these five <u>PestWeb</u> features to streamline your operations and ensure a smooth season.



### **⇔** Pro**Training**

# Introducing the ACE Prep Series from ProTraining

Looking to build your business's credentials through the Associate Certified Entomologist program?

Prepare your team with new ACE prep courses from ProTraining. This ongoing series will cover one chapter of the ACE study guide per course.

<u>Get started today</u> with our first courses on Insect Classification, Insect Morphology Biology & Behavior and Pesticide Safety.

Click here to learn more about ACE certification.



#### 1. Stay stocked

Quickly find and research the products, equipment and supplies you need. PestWeb makes it simple to save your favorite products for faster reordering and label printing.

#### 2. Track your purchases

Stay on top of your inventory with instant access to your complete order history, including drilldowns by date, location, invoice, and manufacturer.

#### 3. Delegate your shopping

Free up time in your own schedule by granting purchasing privileges to team members of your choosing.

#### 4. Get your team trained

Ensure your team has the right education and accreditation to hit the ground running. Available online, ProTraining is approved for CEUs in more than 40 states and provinces.

#### 5. Keep current

Stay up to date with the latest news, insights, and deals at <u>The Hub</u> your home for Creature Features, Products of the Month, Mr. Pest Control, and more.

## Grow your business with Animal Health resources from Univar Solutions

Expand your service offerings with expert-backed support for dairy, cattle, swine, poultry, and more.

In addition to the right products, Univar Solutions delivers the training and strategic support to give your business a competitive edge.

<u>Find out how</u> Univar Solutions can support Animal Health services for your business today.







# July's Featured PRODUCTS & PROMOTIONS

Promotions valid July 1-31, 2019



#### **Products of the Month**







#### **Online Exclusives**







TO PLACE AN ORDER call 1.800.888.4897 or go to pestweb.com/promotions



# Creature Feature Oriental Rat Flea



The Oriental rat flea is a primary vector of two human bacterial diseases, plague and murine typhus. Although it is also known as the tropical rat flea, it is found in subtropical and temperate areas, especially in major cities. Studies have found Oriental rat fleas on Norway rats in Los Angeles (2007) and New York City (2015), although they were not infected with the bacteria that cause plague or murine typhus.

Plague was introduced to U.S. port cities from rat-infested ships in the late 1890s. It became established on the Pacific Coast where the last U.S. outbreak of rat-associated plague happened in Los Angeles in 1925. Since then, plague spread east from urban to wild rodents and current cases tend to occur in the rural West.

Norway and roof rats are reservoirs for murine typhus, which tends to occur in coastal urban areas with large rat populations.

Human contact with rodents and their fleas increases the risk of infection with plague and murine typhus in areas where the Oriental rat flea and these diseases are present. People may be bitten and infected if rodents are allowed to forage or nest on a property. Foraging rodents can be offered a rodenticide bait that also contains an insecticide to kill their fleas or they can be trapped and removed from the property. After rodents are removed, any nests on the property can be treated with a residual insecticide to help prevent abandoned fleas from seeking a blood meal from humans.

#### Products to use



#### Onslaught® FastCap Microencapsulated Formula

- Combines a knockdown agent, microcapped adulticide and synergist for quick kill and controlled-release residual control
- For indoor and outdoor use, including an indoor broadcast treatment option
- Combine with NyGuard® IGR for control of all life stages



#### Tomahawk Model 102XL

- Manufactured in Wisconsin, USA by the American workforce since 1925.
- Most reliable traps on the market featuring sure fire brass trigger roller.
- Easy to set, use and adjust trip plate tension.



#### **Kaput Combo Bait Mini**

- Kills Voles, Norway and Roof Rats, House Mice and their fleas
- One product five targets!
- Warfarin & Imidacloprid yellow wax blocks

Discussion of specific pest control methodologies may not be specific to the laws and regulations for your State, Province, Territory or Country. Product details are provided by Suppliers. Products may not be registered and/or available in all areas. Always check with your local Univar Solutions office for specific information to your area.

### TO PLACE AN ORDER call 1.800.888.4897 or go to PestWeb.com







#### Precision Targeted: PT® Fendona® Pressurized Insecticide

Introducing PT® Fendona® Pressurized Insecticide, new to the BASF pressurized technology portfolio. There is no better way to maximize the effectiveness of an insecticide than to place it where pests spend majority of their time – cracks and cervices. Introducing PT® Fendona® Pressurized Insecticide, new to the BASF pressurized technology portfolio.

The power of Fendona meets the precision of PT in new PT Fendona Pressurized Insecticide, giving pest management professionals a fast knockdown of key pests, a flexible label, and long-lasting control of house flies and bed bugs even in hard to reach areas. Featuring alpha-cypermethrin—an active ingredient 3X more powerful than cyfluthrin—PT Fendona Pressurized Insecticide is registered for use in residential and outdoor areas, as well as food handling establishments. It is also compatible with System III for the ultimate in precision and professionalism.

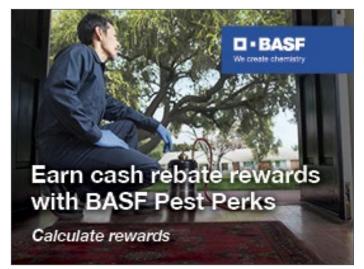
- Fast and long-lasting: Kills key pests fast with excellent residual activity on houseflies and bed bugs
- Flexible: Labeled for 60 arthropod pests and 65+ use sites, including residential and outdoor areas, as well as food handling establishments
- Efficient: Contains less active ingredient than other pressurized products while still killing scores of labeled pests, compatible with System III

PT means having the right solution. For the right location. At the right time. Pest management professionals can directly target the key harborage areas where pest eat, rest and reproduce – without extra equipment or clean ups. PT Fendona pressurized insecticide can provide quick relief in key areas of infestation, allowing pest management professionals to resolve whatever pestering them.

#### TO PLACE AN ORDER call 1.800.888.4897 or go to PestWeb.com



## Marketplace













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## Public Health



