PROFESSIONAL PEST MANAGEMENT

# SECURECHOICE COCKROACH ASSURANCE PROGRAM

Syngenta cockroach control products provide fast control of all prevailing cockroach species. The SecureChoice<sup>SM</sup> Cockroach Assurance Program pairs the highly attractive Advion<sup>®</sup> Evolution and Optigard<sup>®</sup> Cockroach Gel Baits with Advion WDG insecticide and Optigard Flex liquid insecticide, our versatile, non-pyrethroid, non-repellent residual sprays.

As part of this program, pest management professionals (PMPs) can follow the SecureChoice Cockroach Integrated Pest Management (IPM) Guide to control cockroach populations around customers' homes, properties, food-handling facilities and more.

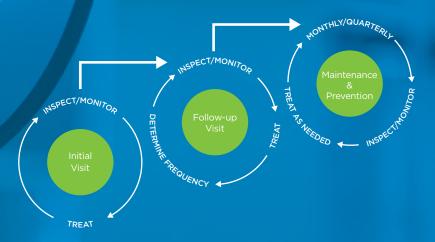
Assurance Offer: By following the SecureChoice Cockroach IPM Guide, cockroach infestations will be reduced by at least 90% during the first four visits over a 60-day period. If adequate reduction is not achieved, Syngenta will provide the appropriate quantity of Syngenta products to cover the retreatment.

To qualify for the SecureChoice Cockroach Assurance Program, treatments must be applied according to the SecureChoice Cockroach IPM Guide.

Contact your Syngenta Territory Manager or Syngenta Authorized Distributor/Retailer with questions.

## An IPM Approach to Cockroach Management

The SecureChoice Cockroach Assurance Program combines proven products and best practices for complete control of cockroach populations. By following the steps below, you can successfully control cockroach infestations. For complete details, refer to the SecureChoice Cockroach IPM Guide.







©2019 Syngenta. Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties and/or may have state-specific use requirements. Please check with your local extension service to ensure registration and proper use. Advion\*, Archer\*, Demand\*, Demon\*, For Life Uninterrupted\*\*, Optigard\*, SecureChoice\*\*, the Alliance Frame, the Purpose Icon and the Syngenta logo are trademarks or service marks of a Syngenta Group Company. All other trademarks are the property of their respective owners. Syngenta Customer Center: 1-866-SYNGENT(A) (796-4368).

GS 4371\_8\_1

#### **Program Product Rotations**

To benefit from the SecureChoice Cockroach Assurance Program, follow the application rates per account and rotate between treatment cycles every three months or 90 days. Alternating products in your rotations is essential to prevent cockroaches from developing bait aversion or resistance. The non-repellent nature of Optigard Flex and Advion WDG means they can be used with Advion Evolution and Optigard Cockroach. Always consult the product label for complete use and application information.



Note: Demand\* CS insecticide, Demon\* Max insecticide, Demon WP insecticide and/or Archer\* insect growth regulator can be added into these rotations as needed to further suppress heavy cockroach infestations.

#### FOR LIFE UNINTERRUPTED™





@SyngentaPest #SecureChoiceProgram

### **Program Terms and Conditions**

- ▶ PMP will follow all label guidelines, recommendations, use rates and treatment protocols as defined in the SecureChoice Cockroach Assurance Program.
- ▶ PMP will review all program materials with a Syngenta representative or authorized distributor representative prior to PMP participation in the SecureChoice Cockroach Assurance Program.
- ▶ PMP will agree to provide the following information in the event that a retreatment or retreatments are necessary:
- > The amount of grams and/or ounces of product per treatment, per account
- > The approximate area treated (square footage) per treatment, per account
- PMP will agree to work closely with Syngenta territory manager to perform the requirements in the SecureChoice Cockroach Assurance Program during the Program Period.
- ➤ Some homes or properties may not be ideal candidates for receiving cockroach treatments. Please consider this when discussing cockroach treatment options with customers in this situation.
- ▶ If PMP receives a complaint from an account that requires a retreatment within this SecureChoice Cockroach Assurance Program, despite following all label instructions and conditions within this SecureChoice Cockroach Assurance Program, PMP must contact a Syngenta territory manager within seven days of the account being retreated.
- ▶ If Syngenta determines that the retreatment(s) is/are justified, Syngenta will provide the appropriate quantity of Syngenta products to cover the retreatment(s) of the account as needed. Syngenta will not pay for the application or other costs associated with retreatment(s).
- Syngenta reserves the right to investigate each product performance complaint, to verify all purchases or to modify or discontinue this SecureChoice Cockroach Assurance Program at any time.

To learn more and to download the SecureChoice Cockroach IPM Guide, visit SyngentaPMP.com/Cockroach



