

JOIN YOUR PEST CONTROL INDUSTRY COLLEAGUES FOR:

WPCA SPRING TRAINING



February 14-15, 2017
Kalahari Water Park and Resort
Wisconsin Dells
1305 Kalahari Drive, Wisconsin Dells, WI 53965

Bring your family to the Kalahari for a spectacular winter retreat at one of America's finest destinations. Rooms and family suites are available at deep WPCA discounts. WPCA rooms are available until January 13th, or while the supply lasts.

Register today, don't delay!



There are many fine places to stay in Wisconsin Dells other than the Kalahari. For other lodging options, contact the Wisconsin Dells Visitor and Convention Bureau at 1-800-223-3557 or visit www.wisdells.com and click on "Stay."



SPONSORED BY THE WISCONSIN PEST CONTROL ASSOCIATION

Wisconsin Pest Control Association
PO Box 534
Fond du Lac, WI 54936



WISCONSIN PEST CONTROL ASSOCIATION 2017 CONFERENCE

SPRING TRAINING

GET YOUR ILLINOIS AND INDIANA CEUs HERE!

February 14-15, 2017
Kalahari Water Park and Resort
Wisconsin Dells



Sponsored by the Wisconsin Pest Control Association
Register Online at www.wisconsinpest.com

APPROVED FOR:

9 Illinois CEUs and Indiana 7A and RT CCHs

ATTENTION OWNERS AND MANAGERS:

WPCA Spring Training: your season starts here!

TUESDAY, FEBRUARY 14, 2017

- 8:00** 7.1 Registration
8:30 7.1 Certification Training & Master Tech Training
- Note that 7.1 training requires a separate registration and is not included in your WPCA conference registration. For 7.1 registration call (608) 262-7588 or register online at <https://www.patstore.wisc.edu>*
- 9:15 – 10:00** Check in, Registration, Vendor Room Open
10:00 – 11:00 WDATCP Compliance Update & Case Studies
Mike Murray/Art Fonk, WDATCP
- 11:00 – Noon** Experiencing Happiness by Serving Customers, Co-Workers and Yourself *Denis Collins, Edgewood College*
- Noon – 1:30** Lunch on your own, Vendor Room Open
1:30 – 2:30 Stored Product Insect Biology: Identification and Practical Uses of Pheromones (1 IL CEU) *Tom Mueller, Insects Limited*
2:30 Concurrent 7.1 and Master Tech Testing
2:30 – 3:30 Tick and Tick-Borne Disease Agents (1 IL CEU)
Susan Paskewitz, Chair, Department of Entomology, UW Madison
- 3:30 – 3:45** Break, Vendor Room Open
3:45 – 4:45 Stinging and Biting Insects (1 IL CEU) *Jason Meyers, BASF*
4:45 – 5:00 WPCA Business Meeting
5:00 – 7:00 Reception in Vendor Room

WEDNESDAY, FEBRUARY 15, 2017

- 7:00** Registration, Vendor Room Open
8:00 – 8:10 President's Welcome
8:10 – 8:30 Vendor Introductions
8:30 – 9:30 Cockroaches: Biology and Management Strategies (1 IL CEU)
Gail Getty, Urban Entomologist, University of California (retired), Domus Institute
9:30 – 9:45 Break, Vendor Room Open
9:45 – 10:45 Critical Insect Info for PMPs (1 IL CEU) *Gail Getty*
10:45 – 11:45 An In-Depth Look at Pesticide Labels (1 IL CEU)
Erin Monteagudo, BCE, Technical Content & Training Specialist, Univar
- 11:45 – 1:00** Lunch Provided, Vendor Room Open
1:00 – 2:00 2016 in Review: Highlights from the UW Madison Insect Diagnostic Lab (1 IL CEU) *PJ Liesch, Insect Diagnostic Lab*
2:00 – 3:00 PMPs and Forensic Entomology (1 IL CEU) *Neal Haskell, Professor Emeritus, Forensic Science & Biology, St. Joseph's College*
- 3:00 – 3:15** Break
3:15 – 4:15 Occasional Invaders: An Integrated Approach (1 IL CEU)
Jim Dotson, Midwest Pest Management Consulting
- 4:30** Final Thoughts and President's Adjournment

ABOUT THIS YEAR'S SPEAKERS

For complete speaker biographies, please visit www.wisconsinpest.com



Denis Collins, PhD, Edgewood College Denis is Full Professor of Management at the Edgewood College School of Business in Madison. He holds a PhD in Business Administration from the University of Pittsburgh. Denis has published six books, numerous articles and has conducted hundreds of business ethics workshops, talks, and consulting projects. This is his 3rd time presenting at the WPCA conference.



Jim Dotson, Midwest Pest Management Consulting Jim brings to Spring Training better than 39 years of pest management industry experience. He recently retired from Bayer Environmental Science where he served in positions that ranged from research and development, to product and sales management. Currently he is the sole proprietor of Midwest Pest Management Consulting. Jim received a BS degree in biology from Missouri State University, and an MS in entomology from the University of Missouri.



Art Fonk, WDATCP Art is one of 14 Environmental Enforcement Specialists with the Wisconsin Department of Agriculture, Trade, and Consumer Protection. His territory is in the South East corner of the state. He is responsible for enforcing Federal and State laws and rules regarding the use, sale, manufacture and storage of pesticides, fertilizers, and animal feeds. Art earned his bachelor degree from the UW-Madison College of Agriculture and Life Sciences in Ag Economics.



Gail Getty MSc, BCE, QAL, Domus Institute Gail, whose 20-year career as an urban entomologist at the University of California, Berkeley continues today as the Founder and Principal of Domus Institute. She is a 30-year veteran in the industry and is a nationally recognized expert and speaker on pests as they relate to the public and structures, especially in multi-unit housing. She has appeared on NPR, as well as the Today Show, MSNBC with Brian Williams and consulted to the film industry. Gail received her BS in Entomology and MS in Wood Science & Technology from the University of California, Berkeley.



Neal Haskell, PhD, BCE, St. Joseph's College Neal was a Professor of Forensic Science and Biology at Saint Joseph's College in Rensselaer, IN, and now Professor Emeritus in retirement. However, he continues as a private international forensic entomology consultant to hundreds of law enforcement agencies across North America and in Europe. He holds adjunct appointments at the University of Wisconsin and the University of Nebraska. Due to the current interest in crime fighting by the general public (CSI and others), Neal has been featured on over 40 television programs including "The New Detectives", Discovery Channel, "Secrets of Forensic Science", The Learning Channel, "How Things Work", A&E, and "Forensic Files" on Court TV and recent filming for National Geographic and the History Channel "Dead Reckoning".



P.J. Liesch, UW Madison Insect Diagnostic Lab P.J. holds degrees in biological sciences (BS, UW-Parkside) and entomology (MS, UW-Madison), and has been managing the UW-Madison Insect Diagnostic Lab since March, 2014. P.J. has been involved with insect-related research, outreach and Extension since 2005. He is a regular speaker for the Master Gardener program, the WI-First Detector Network, the WI-Pesticide Applicator Training program, and UW Farm and Industry Short Course programs. P.J. is an avid insect collector and has an inordinate fondness for beetles.



Jason Meyers, PhD, BASF Corporation Jason is a Market Development Specialist for BASF Corporation's Agricultural Products and Specialty Products Division. Prior to his current position, Jason served as a graduate researcher and teaching assistant at the Texas A & M Department of Entomology in its Urban and Structural Entomology Lab. He received an MS degree in entomology from the University of Arkansas and his PhD in entomology from Texas A & M University at College Station, Texas.



Erin Monteagudo, MS, BCE, Univar Erin studied entomology at the University of Florida, earning her bachelor's degree under Dr. Phil Koehler and her master's degree under Dr. Nan-Yao Su. She began her career in the pest management industry as a regional entomologist for Western Pest Services in Florida and Atlanta, GA, later continuing this position in New Jersey and New York. In 2008, she became a field supervisor for Bell Environmental Services with major accounts in New York City. During this time, she earned her board certification from the Entomological Society of America. Erin joined Univar in March 2013 as the Technical Content and Training Specialist in Austin, Texas.



Tom Mueller, Insects Limited, Inc. Tom is a sales and marketing executive with Insects Limited, Inc., of Columbus, Ohio. Insects Limited, Inc. is the leader in pheromone technology, and researches, tests, develops, manufactures and distributes quality pheromones and trapping systems for stored product insects. The company specializes in a unique niche of pest control that has developed into a business that provides products and services that are mainstream in protecting stored food, grain, museum collections, tobacco, and fiber worldwide. Tom received a BS degree from Ball State University.



Mike Murray, WDATCP Mike is the Pesticide Program Manager with the Wisconsin Department of Agriculture, Trade and Consumer Protection in Madison, WI. He manages programs for the certification and licensing of pesticide applicators and commercial businesses, and licensing of restricted-use pesticide dealers. Mike provides information and clarifications on pesticide use policies and rules to the regulated community, the public and other agencies.



Susan Paskewitz, PhD, Department of Entomology, UW-Madison Susan is the Chair of the Department of Entomology and a professor and scientist at UW-Madison. She specializes in medical and veterinary entomology, with a focus on disease transmitted by ticks and mosquitoes. Her current research projects include development and tests of integrated management strategies for control of Lyme disease and other tick-borne pathogens, the development of novel repellents for mosquitoes, and the surveillance of mosquitoes and ticks in collaboration with the CDC and the Wisconsin State Department of Health Services.

ACCOMMODATIONS: Request the WPCA block of rooms when making your reservation. Rooms are available at the special rate until January 13th, or while supplies last. **Don't delay. Call (877) 525-2427.**

REGISTRATION FORM

Yes, register me for Spring Training WPCA's Annual Spring Seminar

Name _____
 Company _____
 Position/Title _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 Email _____

Please enclose this form, list of attendees and your check made payable to WPCA and mail to:

WPCA, PO Box 534, Fond du Lac, WI 54936

SEMINAR REGISTRATION DEADLINE IS JANUARY 31, 2017.

Deadline for room reservation is January 13, 2017 (877) 525-2427.

WPCA Members \$125 each x ____ = ____
 Non Members (In Advance)..... \$155 each x ____ = ____
 Master Tech Exam (2/16/16) \$65 each x ____ = ____
 Grand Total..... \$_____

WPCA Member Walk-in Registration \$145 each
 Non Member Walk-in Registration \$175 each

APPROVED FOR:

9 Illinois CEUs and
 Indiana 7A and RT CCHs

For 7.1 certification training and testing only
 (no conference questions please) call (608) 262-7588.

For conference inquiries or to register online visit
www.wisconsinpest.com
No Refunds