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MID-ATLANTIC/CAROLINAS SUMMER CONFERENCE 2014

JULY 24-26, 2014 HOLIDAY INN RESORT WRIGHTSVILLE WRIGHTSVILLE BEACH, NC

PRESENTED BY:

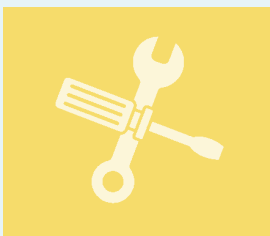


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North Carolina Pest Management Association
South Carolina Pest Control Association
Virginia Pest Management Association



MID-ATLANTIC/CAROLINAS SUMMER CONFERENCE 2014

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We invite you to join us for the 2014 Mid-Atlantic/Carolinas Summer Conference in Wrightsville Beach, North Carolina. In addition to the quality educational sessions featuring the latest in technical research, we are excited to announce an array of new features this year, including:

- A Summer Conference Beach Bash on Friday afternoon
- A Beach BBQ at the pool on Saturday
- Extended Friday Morning Exhibit Hours from 8 a.m. - 12 Noon
- Extended Welcome Reception Hours on Thursday evening

HOLIDAY INN RESORT WRIGHTSVILLE

The award-winning oceanfront Holiday Inn Wrightsville Beach boasts pristine beaches, family fun, water sports and relaxation. Make your reservations by calling 877-330-5050 today. Be sure to mention NPMA to receive the negotiated room rate of \$229/standard and \$259/oceanfront rooms. The cut-off date to receive these rates is July 7, 2014.



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Please print or type clearly. Please complete one form per person. Photocopy form for additional registrants or register online at www.npmapestworld.org.

Name _____ Title _____

Spouse Name _____

Kid(s) Name(s) _____ Age _____

Kid(s) Name(s) _____ Age _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ (company) _____ (individual)

REGISTRATION FEES

Member Registration	Early Bird (By 6/26/14)	Regular (After 6/26/14)	Total
1st Attendee	\$275	\$300	\$ _____
Each Additional Attendee	\$195	\$225	\$ _____
Spouse	\$195	\$225	\$ _____
Kids 4-17 years (Under 4 yrs. free)	\$95	\$125	\$ _____
Non-Member Registration			
1st Attendee	\$325	\$350	\$ _____
Each Additional Attendee	\$245	\$275	\$ _____
Spouse	\$225	\$250	\$ _____
Kids 4-17 years (Under 4 yrs. free)	\$125	\$150	\$ _____
Optional Golf Tournament (Thurs.)	\$75	\$75	\$ _____
Total Amount Due			\$ _____

Full Registration Includes: Conference programming, Exhibit Hall entry, two continental breakfasts, Welcome Reception, Beach Party Celebration, and Beach BBQ lunch.

PAYMENT INFO

- Check (payable to NPMA) Enclosed
 Visa MasterCard

Name on Card _____

Card # _____

Exp. Date _____ Sec. Code _____

Auth. Signature _____

OFFICIAL CANCELLATION POLICY

Refunds will be made on the following schedule. All refund requests must be made in writing:

- Before 6/26..... 100% Refund
 Between 6/26 and 7/3..... 75% Refund
 Between 7/4 and 7/11..... 50% Refund
 Between 7/12 and 7/19..... 25% Refund
 After 7/19 and No Shows.... No Refund

3 WAYS TO REGISTER



Mail to: NPMA, 10460 North Street
Fairfax, VA 22030



Fax: (703) 352-3031
Tel: (800) 678-6722



Online:
www.npmapestworld.org/events

→ PROGRAM

THURSDAY, JULY 24

7:30 a.m. - 1:00 p.m.

Golf Tournament

Please join us for golf at Pine Valley Country Club.



2:30 p.m. - 7:00 p.m.

Registration

3:00 p.m. - 4:00 p.m.

NCPMA Board Meeting

2:30 p.m. - 4:30 p.m.

SCPCA Board Meeting

4:00 p.m. - 5:00 p.m.

NCPMA Membership Meeting

5:00 p.m. - 7:00 p.m.

Welcome Reception & Exhibits

FRIDAY, JULY 25

7:30 a.m. - 12:30 p.m.

Registration

8:00 a.m. - 9:00 a.m.

Continental Breakfast

8:00 a.m. - Noon

Exhibits Open

9:00 a.m. - 10:15 a.m.

Welcome & Opening General Session: NPMA's Smart Solutions for Business Partnership

Learn about exciting new materials being developed for NPMA members in this eye-opening program highlighting how pest management firms of all sizes are utilizing NPMA, Quality Pro, and PPMA resources to help grow their businesses in today's ever changing, highly competitive marketplace.

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10:30 a.m. - 11:30 a.m.

Identification and Control of Wood Destroying Beetles — What PMPs Need to Know

Bennett Jordan, Ph.D., National Pest Management Association, Fairfax, VA

Technicians and other field personnel are frequently called upon to identify wood destroying beetles and their damage in the field. In this session, you will learn how to correctly identify wood destroying beetles by reviewing the tell-tale signs of infestation, including tips to help determine if the beetles are currently active in the structure and the latest in control strategies.

11:30 a.m. - 12:30 p.m.

The Sweet Science Behind Cockroach Behavioral Resistance

Coby Schal, Ph.D., North Carolina State University, Raleigh, NC

Historically, cockroaches were always a difficult pest to control. However, the introduction and widespread use of cockroach baits as the primary control method, particularly for German cockroaches, has

revolutionized how PMPs think about cockroach work. In this session, learn about the science behind why cockroaches sometimes don't take the bait and what's being done to combat the problem.

3:00 p.m. - 7:00 p.m.

Summer Conference Beach Bash

Join your fellow attendees for a fun-filled afternoon of volleyball, kid's activities, food & drinks by the pool. This is a great chance to network with industry peers while enjoying the summer sun.

SATURDAY, JULY 26

8:00 a.m. - Noon

Registration

8:00 a.m. - 8:30 a.m.

Morning Start

Start your day off right with coffee and a selection of breakfast pastries.

8:30 a.m. - 9:30 a.m.

Insect Light Traps and Other Fly Control Techniques

Phil Koehler, Ph.D., University of Florida, Gainesville, FL

Insect light traps are one of the most common methods of fly control by PMPs. Light traps are effective in attracting and catching flies only if they are placed and used properly. This presentation will address factors that affect fly catch in light traps, like placement height, air currents, bulb selection, bulb replacement, competing light sources, and light quality/quantity. Other methods of developing a total fly IPM program will also be discussed.

9:45 a.m. - 10:45 a.m.

Understanding the Importance of Pollinators and Changes to Neonicotinoid Label Language

Mike Weyman, Clemson University, Clemson, S.C.

There has been a lot of discussion about pollinator health these last few years, and now the EPA has mandated changes in label language for neonicotinoids in an effort to protect pollinators. This session will underscore how vital pollinators are and how the new language affects exterior application of neonicotinoids. Be sure to attend, because it is your responsibility to understand and incorporate this new information into your business.

10:45 a.m. - 11:45 a.m.

Cockroach Allergens and the Role of the PMP in Public Health

Coby Schal, Ph.D., North Carolina State University, Raleigh, NC

Pest management is not just about controlling unsightly and economically damaging pests, there is a strong public health component as well. In this session, you will learn just how detrimental cockroach allergens are as asthma triggers by hearing about the latest research in this important field. As public health stewards, it's imperative that you attend this session and learn how to take ownership of your public health responsibilities.

12:30 p.m. - 2:00 p.m.

Beach BBQ

Close out the conference with a great lunch by the pool with your industry peers.



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