

# UP DATE

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UNITED PRODUCERS, FORMULATORS & DISTRIBUTORS ASSN.  
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## HOTEL RESERVATIONS

For hotel reservations, call  
**1-866-996-6338** or go to:

[https://bookings.ihotelier.com/  
Rosen-Shingle-Creek/  
bookings.jsp?  
hotelId=6840&groupID=1182065](https://bookings.ihotelier.com/Rosen-Shingle-Creek/bookings.jsp?hotelId=6840&groupID=1182065)

Paste this link in your browser—it will take you right to our reservation page.

**In order to receive the group rate,  
identify affiliation with UPFDA  
2014 Annual Meeting.**

*Same price as 2013!!!*  
Conference rate of \$235 per  
night. **NO resort fee**

Note: Room rate good 3 nights prior,  
3 nights following based on availability.

## **UPFDA SPRING CONFERENCE April 22–24, 2014 ROSEN @ SHINGLE CREEK RESORT**

*Set on 230 lush acres at the headwaters of the Florida Everglades, Rosen Shingle Creek is a magnificent 1500 guestroom luxury hotel located in the heart of Orlando, yet only 10 minutes from the Orlando International Airport. As you enter the grand lobby, you know that you have arrived! You will be greeted by the magnificent vistas of Shingle Creek. Unwind each night in your oversized guestroom featuring a flat screen television in every guestroom and suite. From succulent classics at the signature Italian Bistro Cala Bella “Creek Beautiful” and Bell’s quiet bar, the classic legendary Steakhouse “A Land Remembered” is named after Patrick Smith’s rich novel featuring memorable historical moments of Florida’s history and rich landscapes. “A Land Remembered” is located in the Club*

*House, Café Osceola, Tobias Flats & Watering Hole, Banrai Sushi, 18 Monrie Street Market, Creek Ice Creamery featuring Haagen Dazs® Smooth Java Coffee Bar and more. Lounge by one the four shimmering pools, discover an elegant atmosphere complemented with amenities such as the 18 hole, 72 Par award winning championship golf course or pamper yourself at The Spa at Shingle Creek. Experience our commitment to excellence in a first class Hotel and a world class destination. Strategically situated within 10 minutes of the Orlando Airport, you also have convenient access to the Orlando legendary Entertainment famed attractions—but they are not next door.*

**UPFDA SPRING****PROGRAM****TUESDAY, APRIL 22**

8:00—Golf Outing

4:00—5:00 Board of Directors Meeting

5:30—6:30 Registration

5:30—7:00 Welcome Reception

**WEDNESDAY, APRIL 23**

7:30—8:00 Continental Breakfast

8:00—8:15 Welcome to Conference

8:15—9:15 National Legislative Watch—featuring  
NPMA Legislative Chairman Rick Bell & Rollins VP  
for Government Affairs Chris Gorecki.

9:30—10:15—The New Relationship between NPMA and  
Suppliers, featuring Bob Rosenberg, Executive VP  
NPMA.

10:15—11:15—What do PCOs want from Suppliers—  
featuring Dena Thomas & Jeff Annis, PMP  
Discovery Retreats

11:15—Noon— ASPCRO, What's happening in the States  
and EPA. Featuring Bonnie Rabe,  
Past President ASPCRO

Noon —12:45 Lunch &amp; General Membership Meeting

1:00—1:45 Program to be advised

2:00—3:00 Supplier's Forum—10 five minute presentations.

5:30—7:00—Cocktail Reception

**PROGRAM HIGHLIGHTS:**

**RICK BELL & CHRIS GORECKI** -  
From bee pollinators to fumigation  
issues, these two are absolutely  
spot on with the legislation in Wash-  
ington that will impact this industry.

**BOB ROSENBERG** -  
The Executive Vice President of  
NPMA, Bob will review how in the  
past year their has been a sincere  
and successful effort to improve  
NPMA's relationship with suppliers.

**JEFF ANNIS & DENA THOMAS**— co-  
owners of PMP Discovery Retreat  
and Advanced Services Pest Man-  
agement in Augusta Georgia.  
Through their work in the PMP in-  
dustry they have an excellent rela-  
tionship and understanding of what  
operators need from their distribu-  
tors.

**BONNIE RABE**  
Past President of ASPCRO  
(Association of Structural Pest Con-  
trol Regulatory Officials), Bonnie has  
worked with most states to help  
them with their regulatory issues.

**SUPPLIER'S FORUM**—We invite our  
members to request one of the 10  
five minute opportunities to do a  
presentation to the group. Only five  
minutes but you can make quite an  
impression in five minutes!

**UPF&DA Spring Board Meeting****March 4-5, 2014****Atlanta Airport Marriott  
Gateway Hotel**

Meeting is open to all UPF&DA members. Board  
meeting starts at 8 AM on Wednesday, March 5,  
and finishes at 2 PM

See attached information or contact Valera Jessee  
at 770/417-1881 or Valera@gpca.org.