



The Chemical Company

TERMIDOR® SPRING PROMOTION

Save up to 22% on Termidor

ENDS 4/18/2014

ENJOY THESE SAVINGS

Qualifying Product	Product Package	Regular Price	Promo Price	Savings
Termidor® H-E High-Efficiency Termiticide/Insecticide	4 x 79 fl. oz.	-\$680	\$530.40	\$149
Termidor® SC* Termiticide/Insecticide	4 x 78 fl. oz.	-\$600	\$528.00	\$72
Termidor® 80 WG Termiticide/Insecticide	6 x 4 x 2.61 oz.	-\$900	\$792.00	\$108
Termidor® H-E Mini Cube	Details below	-\$1,430	\$1,115.00	\$314
Termidor® H-E Starter Cube FREE FLOW METER!	Details below	-\$3,538	\$2,760.00	\$778

* Termidor SC termiticide/insecticide price in California is higher by 2.1% due to California Mill Tax.



FREE Flow Meter with Starter Cube Purchase

Termidor® H-E Starter Cube

- Termidor H-E Termiticide
5 cases of 4 x 79 oz.
- Termidor Foam
2 cases of 6 x 20 oz.
- Free Flow Meter — a \$350 value!

Termidor® H-E Mini Cube

- Termidor H-E Termiticide
2 cases of 4 x 79 oz.
- Termidor Foam
1 case of 6 x 20 oz

3 WAYS TO MAXIMUM SAVINGS

1
ORDER BY
APRIL 18, 2014
TO LOCK-IN
YOUR SAVINGS



2
NO PAYMENT
DUE UNTIL
JULY 11, 2014



3
BUY THE
STARTER CUBE
AND GET A
FREE
FLOW METER

Call your BASF distributor to order today!

Program details: Termidor Termiticide Spring Agency orders will be shipped between March 29, 2014 and April 18, 2014. PMP End-user will receive payment terms of July 11, 2014. This agency end-user program applies only to qualified end-user professionals (Pest Management Companies, Government & State Municipalities). Product must be purchased through a BASF authorized agent. All products are sold on behalf of BASF. All products may not be registered for use in all states. Please check with your distributor, state or local extension service for details. Termidor H-E Starter Cube will be direct drop shipped from BASF to the end-user. Always read and follow label directions. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions.

A Termidor® termiticide/insecticide application can only be performed by a licensed pest control professional. Termidor is a registered trademark and the Termidor logo is a trademark of BASF. ©2014 BASF Corporation. All Rights Reserved.



TERMIDOR® H-E
HIGH-EFFICIENCY TERMITICIDE