



End-User Early Order Program

Effective Dates: October 1, 2017 through December 15, 2017

START 2018 RIGHT:

Order early and get the best deals on proven performers from PBI-Gordon!

Bonus Booster		
REBATE LEVEL	MINIMUM REBATE	ADDITIONAL REBATE
LEVEL I	\$500 - \$999	15% extra
LEVEL II	\$1,000+	25% extra

2017 PBI-GORDON CORPORATION EARLY ORDER PROGRAM INFORMATION:

- To qualify, the participating end-user must earn a rebate minimum of \$100.
- Products must be purchased from a PBI-Gordon distributor between October 1, 2017 and December 15, 2017.
- This program applies only to qualified end-user professionals in golf, lawn care, sports turf, schools, sod farms, and other turf management areas. Distributor sales to dealers do not qualify for this end-user rebate.
- Program calculations will be completed at the sole discretion of PBI-Gordon. Orders invoiced and shipped to end-users are subject to verification. If variances occur, payment reconciliation may be necessary.

REDEMPTION: *To be eligible to receive your rebate, complete the following:*

- 1) **Complete the online form at eop.PBIGordonTurf.com.**
- 2) All claims and W-9s must be submitted no later than January 31, 2018.
- 3) If online form is not available, complete the attached form and mail with copies of invoices to:
PBI-Gordon Attn: End-User EOP, P.O. Box 014090, Kansas City, MO 64101
- 4) PBI-Gordon will not pay rebates on returned inventory. Orders invoiced and shipped to end-users are subject to verification.
- 5) Rebates will be paid by July 31, 2018.
- 6) Rebates may be issued in the form of a check or distributor credit. If you want a check sent directly to you, you must provide a W-9 by January 31, 2018 or it will default to distributor credits.

PRICING AND TERMS:

- Pricing and payment terms for listed products are determined by the distributor.
- PBI-Gordon reserves the right to audit, modify, or terminate this program at any time.

2017 END-USER EARLY ORDER PROGRAM

CALCULATE YOUR REBATE

PRODUCTS	UNIT SIZE	MINIMUM NUMBER OF UNITS*	PERIOD 1: Oct. 1-31 Rebate	# of Units	PERIOD 2: Nov. 1 - Dec. 15 Rebate	# of Units	TOTAL REBATE
FUNGICIDES							
Kabuto® Fungicide SC	1 gal.	4 units	\$44.90/unit x	+	\$28.05/unit x	=	
	21.8 fl.oz.	6 units	\$7.45/unit x		\$4.25/unit x		
Segway® Fungicide SC	39.2 fl.oz.	4 units	\$29.05/unit x	+	\$12.45/unit x	=	
INSECTICIDES							
Zylam® Liquid Systemic Insecticide	1 qt.	4 units	\$8.35/unit x	+	\$4.05/unit x	=	
HERBICIDES							
Avenue™ South Broadleaf Herbicide for Turfgrass	2.5 gal.	2 units	\$10.95/unit x	+	\$5.50/unit x	=	
Bensumec™ 4 LF Pre-Emergent Grass & Weed Herbicide	2.5 gal.	2 units	\$9.50/unit x	+	\$4.75/unit x	=	
Katana® Turf Herbicide	5 oz.	4 units	\$9.40/unit x	+	\$4.70/unit x	=	
Q4® Plus Turf Herbicide for Grass & Broadleaf Weeds	30 gal.	1 unit	\$172.10/unit x	+	\$86.05/unit x	=	
	2.5 gal.	2 units	\$14.35/unit x		\$7.20/unit x		
SpeedZone® Broadleaf Herbicide for Turf	275 gal. tote	1 unit	\$855.60/unit x	+	\$427.80/unit x	=	
	30 gal.	1 unit	\$93.35/unit x		\$46.70/unit x		
	2.5 gal.	2 units	\$7.80/unit x		\$3.90/unit x		
SpeedZone® Southern Broadleaf Herbicide for Turf	2.5 gal.	2 units	\$7.25/unit x	+	\$3.65/unit x	=	
	1 gal.	4 units	\$2.90/unit x		\$1.45/unit x		
Surge® Broadleaf Herbicide for Turf	30 gal.	1 unit	\$122.55/unit x	+	\$61.30/unit x	=	
	2.5 gal.	2 units	\$10.20/unit x		\$5.10/unit x		
TZone™ SE Broadleaf Herbicide for Tough Weeds	30 gal.	1 unit	\$165.00/unit x	+	\$67.00/unit x	=	
	2.5 gal.	2 units	\$9.75/unit x		\$4.90/unit x		
TOTAL							

*Orders below each unit minimum will not qualify for the rebate for that specific package size only.

TOTAL REBATE 

PREFERRED REBATE:

Distributor Credit Check (must provide W-9 by January 31, 2018)

REBATE TOTALS Please indicate your professional industry:
 Golf Lawn & Landscape Sod Farm Sports Turf Other

REBATE LEVEL		TOTAL REBATE	ADDITIONAL REBATE	BONUS
LEVEL I	\$500 - \$999	x	15% extra	\$
LEVEL II	\$1,000+		25% extra	\$
GRAND TOTAL				\$

CONTACT INFORMATION

Submit online by January 31, 2018 at eop.PBIGordonTurf.com OR complete this form, include a W-9 and invoice copies, and mail to PBI-Gordon, Attn: End-User EOP, P.O. Box 014090, Kansas City, MO 64101. Postmark must be no later than January 31, 2018.

Date form completed: _____ Business Name: _____
 Contact Name: _____ Title: _____
 Business Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ Email: _____
 Distributor Name: _____ Distributor Rep: _____



Always read and follow label directions. Avenue™, Bensumec™ and TZone™ are trademarks, and Q4®, SpeedZone®, Surge®, and Zylam® are registered trademarks of PBI-Gordon Corporation. Kabuto®, Katana®, and Segway® are registered trademarks of Ishihara Sangyo Kaisha, LTD. 04820 08/17