FOR IMMEDIATE RELEASE

**New Liphatech® Technical Bulletin Details Rodent Control in Schools**

*A guide to successful IPM in sensitive school settings*

**Milwaukee, WI** (November 19, 2014) – Liphatech’s latest Technical Bulletin provides an in-depth description of variables to consider when developing integrated pest management (IPM) programs in school settings. Ted Bruesch, Liphatech Technical Support Manager, authored the piece. Drawing on his over 40 years of experience in the pest control industry, Ted covers plan development, the complexity of potential infestation areas, prevention tactics, elimination tactics and information on pests you may encounter in school environments.

“Schools are some of the most sensitive accounts PMPs are called upon to service. Our technical bulletin provides a guideline that clearly breaks the process down and describes the steps necessary to develop an effective plan.” said Manny Martinez, Liphatech executive director, pest management division.

Visit <http://www.liphatech.com/literature/pest_management/us_literature> to view this and other Technical Bulletins from Liphatech. Nine technical bulletins are now available on subjects including [Understanding Rodent Behavior](http://www.liphatech.com/uploads/files/pdf/Bulletins/Understanding_Rodent_Behavior_Bulletin.pdf) and [Burrow Baiting](http://www.liphatech.com/uploads/files/pdf/US/Literature/BurrowBaiting_TB.pdf). You may also contact your Liphatech District Sales Manager to get a free copy.

For more information about Liphatech products and services, visit [www.liphatech.com](http://www.liphatech.com) or call 888-331-7900.

**About Liphatech**

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit [www.liphatech.com](http://www.liphatech.com).

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