**Bayer CropScience Announces 2014 Summer Savings Program**

*Promotion Offers Instant Savings for Pest Management Professionals through   
August 31*

**RESEARCH TRIANGLE PARK, N.C. (July 23, 2014)** – [Environmental Science](http://www.backedbybayer.com/), a division of [Bayer CropScience LP](http://www.bayercropscience.us/), announced its [2014 Summer Savings Program](http://www.backedbybayer.com/summer-savings), offering pest management professionals (PMPs) instant savings on multiple Bayer solutions. The exclusive promotion runs through August 31, and gives PMPs the chance to save on a variety of products, including Temprid® ReadySpray, Temprid® SC, Suspend® PolyZone®, Maxforce® Quantum Ant Bait and Maxforce® FC Select.

“With the summer weather upon us, PMPs will be encountering more and more insects, and we want to provide them cost savings on a variety of Bayer solutions to keep those insects under control,” said Eric Lentz, head of marketing for Bayer’s professional pest managment and vector businesses. “By offering these savings, we believe PMPs will be able to better serve their customers this season with the trusted solutions they look to us to dliever.”

The following products and savings are available through August 31:

* **Temprid ReadySpray**
  + $1 off/15 oz can or $12 off/12-bottle case
* **Temprid SC**
  + $5 off/240 ml bottle or $30 off/6-bottle case
* **Suspend PolyZone**
  + $2 off/8 oz bottle or $12 off/6-bottle case
* **Maxforce Quantum Ant Bait**
  + $2 off/120 g tube or $12 off/6-tube case
  + $2 off/120 g bottle or $24 off/12-bottle case
* **Maxforce FC Select** 
  + $1 off/4 x 30 g syringe or $20 off/5 x 4 x 30 g syringe case

[**Temprid ReadySpray**](http://www.backedbybayer.com/pest-management/general-insect-control/temprid-readyspray) uses the proven performance of Temprid SC with bag-on-valve technology to deliver immediate results in an all-in-one solution. Its dual mode of action kills bed bugs resistant to pyrethroid insecticides, in addition to bed bug eggs and other hard-to-kill pests indoors and out.

[**Temprid SC**](http://www.backedbybayer.com/pest-management/general-insect-control/temprid-sc) provides a flexible label that allows indoor and outdoor use. It combines the fast-acting, broad-spectrum control of beta-cyfluthrin with the systemic residual control of imidacloprid to provide premium performance and efficacy. Temprid SC is a leading perimeter pest control product that fights indoor pests like spiders, cockroaches and crickets, as well as outdoor and wood-infesting pests like ants, scorpions, ticks and drywood termites.

[**Suspend PolyZone**](http://www.backedbybayer.com/pest-management/general-insect-control/suspend-polyzone) features a proprietary polymer layer that protects the active ingredient from weather, irrigation and mechanical abrasion. This controlled release formulation, which resists erosion, ensures that the treatment will continue to control targeted pests for up to 90 days outdoors. Suspend PolyZone controls a wide variety of pests, including indoor general household pests, outdoor perimeter pests and wood-infesting pests.

[**Maxforce Quantum Ant Bait**](http://www.backedbybayer.com/pest-management/baits/maxforce-quantum-ant-bait) offers economical ant control that lasts from one quarterly service visit to the next. Unlike ant gel baits that begin to lose moisture immediately, Quantum’s hydroscopic formula retains and absorbs moisture to keep it attractive to ants.

[**Maxforce FC Select**](http://www.backedbybayer.com/pest-management/baits/maxforce-fc-select-roach-killer-bait-gel) is the ideal solution for maintenance control of normal and bait-averse strains of cockroaches. With the active ingredient, fipronil, Maxforce FC Select kills cockroaches within eight hours by ingestion, contact, and the Domino Effect **®**, and is proven to work effectively even when sanitation is poor and competing food sources are available.

You can take advantage of these savings by visiting your local Bayer distributor. For more information on the summer promotion, visit [www.BackedbyBayer.com](http://www.BackedbyBayer.com), or contact your local Bayer field sales representative or Bayer Customer Service at 1-800-331-2867. Always read and follow label instructions.

*Bayer Pest Pro Twitter Page:*[*https://twitter.com/bayerpestpro*](https://twitter.com/bayerpestpro)  
  
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*Bayer CropScience is committed to bringing new technology and solutions for agriculture and non-agricultural uses. For questions concerning the availability and use of products, contact a local Bayer CropScience representative, or visit Bayer CropScience online at* [*www.bayercropscience.us*](http://www.bayercropscience.us)*.*

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Visit the [Bayer Connect - Social Hub](http://connect.bayercropscience.us/) for all Bayer CropScience social media, recent news, blog posts, videos and more.

**About Bayer CropScience**

Bayer is a global enterprise with core competencies in the fields of health care,

agriculture and high-tech materials. Bayer CropScience, the subgroup of Bayer AG responsible for the agricultural business, has annual sales of EUR 8,819 million (2013) and is one of the world’s leading innovative crop science companies in the areas of seeds, crop protection and non-agricultural pest control. The company offers an outstanding range of products including high value seeds, innovative crop protection solutions based on chemical and biological modes of action as well as an extensive service backup for modern, sustainable agriculture. In the area of non-agricultural applications, Bayer CropScience has a broad portfolio of products and services to control pests from home and garden to forestry applications. The company has a global workforce of 22,400 and is represented in more than 120 countries. This and further news is available at: [www.press.bayercropscience.com](http://www.press.bayercropscience.com/).

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**Forward-Looking Statements**

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer Group or subgroup management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer’s public reports which are available on the Bayer website at www.bayer.com. The company assumes no liability whatsoever to update these forward-looking statements or to conformthem to future events or developments.